

Genius Roof Presents

5 KEYS TO AN ENERGY EFFICIENT ROOF

...and saving money

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INCREASE R-VALUE

Insulate and save

The density and type of insulation you install can have a direct impact on your energy-efficiency. When considering a roof, have your contractor walk you through R-Value options.

CHOOSE COLOR WISELY

Light for warm, dark for cold

Solar reflectivity has a big impact on your roof's energy efficiency. But the color you choose will depend on where you live. Dark roofs are better for cold climates, white is better for warm.

WHEN IN DOUBT, VENT

Releasing heat and moisture saves

When considering a roof, make sure to ask about how to properly ventilate the roof. Any good contractor should be able to walk you through options to remove heat and moisture.

SIZE MATTERS

Larger buildings reap greater savings

The larger the building, the harder (and more expensive) it is to heat and cool. Savings per 10,000 SF can be as much as \$2800 per year depending on your region.
Source: Oak Ridge National Laboratory

ENERGY EFFICIENCY IS FOR EVERYONE

Save money and the planet

Energy efficiency is not only good for your pocket-book, it's good for the planet. Everyone has a responsibility, especially property owners. Contact Genius Roof to see how you can save.

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